

Targets & Activities: Appendices: C1, C2 & C3

APPENDIX: C1

PROJECT OUTCOMES: minimum targets set (figures will be revised at the end of 1st Quarter to add more if necessary)								
PROJECT RESULTS (Intended)	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	5th Quarter	6th Quarter	7th Quarter	8th Quarter
1 Professional Driving School - PDS			?	1				
500 people to join the QT Motoring Club	50	75	75	75	75	75	75	75
100 people to join the QT Volunteers	25	25	25	25				
200 people to sit theory driving test				50	50	50	50	
200 people to sit practical driving test				50	50	50	50	

APPENDIX: C2

PROPOSED WORK PLAN

Task/Activities	Object-ives	Start Date	Date Completed	Post holder/Responsible	Annual Cost Implication	OUTCOME
Advertise and organize for the recruitment of Project Staff and train them; search for & nomination of steering committee members		?	Within the 1 st month of the Project start	Society for Mass Education	To be found out	The project gets ready for a take off and is launched; Steering Committee is established
Arrange for attitudinal survey to be carried out	1 & 2	?	1 st Quarter	Consultants or Project Team	To be found out	A baseline data is obtained
Carry out series of meetings/discussions with POs*; legislative bodies; Media; drivers, , religious & political parties and with community groups	All 4	?	Over project life	Project Team		Gain of better insight into each others operations, creation of an atmosphere of understanding and trust; opportunity for better networking; gain of support for QueTraffic objectives
Arrange to visit educational institutions	1, 3	?	Over project life	Project workers/Team	To be calculated	Improved awareness, more volunteers come forward
Organize Traffic Weeks; Walks; Open Days; Outdoor ½ day Stands/stalls in Mohallah/Bazaar; debates in schools	1, 2, 3	?	Over project life	Project Team and Traffic Police	To be calculated	Improved awareness about traffic issues is achieved
Arrange activities using the facilities (?) of Traffic Police & POs* to attract 500 people to join QTraffi Motoring Club; Work towards establishing a PDS*	1, 2, 3	?	Over project life	Project Team	To be found out	More existing & would-be drivers join QT Motoring Club; availability of potential instructors and clients for our PDS**
Work towards establishing a Professional Driving School (PDS**)	All 4	?	4 th Quarter	Project Team	To be found out	Skilled/well informed drivers are formed; QueTraffic becomes partially sustainable

Note: Please refer to Appendix B2 for quantifiable targets and to Appendix B3 for quarterly action plan.

* PO = Partner Organisation; ** PDS = Professional Driving School;

APPENDIX: C3.1, Objective 1

Quarterly Action Plan (for each objective)

August 2005 to July 2007

1. TO RAISE AWARENESS AMONG PEOPLE IN GENERAL AND VEHICLE USERS IN PARTICULAR ABOUT THE BENEFITS OF AN ORGANISED, EFFICIENT AND EFFECTIVE TRAFFIC SYSTEM IN QUETTA CITY.

Objective 1, Aims:	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	5th Quarter	6th Quarter	7th Quarter	8th Quarter
1. Commission survey into the attitudes of drivers and law enforcement agencies	XXXXX							XXXXX
2. Encourage discussion about the findings of the survey			XXXXX	XXXXX	XXXXX			
3. Interact with Traffic Dept., law enforcement agencies and legislative bodies in order to facilitate this project.	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
4. Work with traffic police, teachers, parents and pupils to raise awareness as to the role of an effective traffic system	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
5. Raise awareness about existing traffic rules and how these can improve our daily lives if respected.	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
6. Raise awareness with regards to the other foreign traffic models (UK, France)		XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	
7. Promote the work of the team amongst all community groups	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
8. Promote the project out side of Quetta			XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
9. Promote the activities of the volunteers and encourage membership	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
10. Organise debates amongst various educational institutions of Quetta City		XXXXX		XXXXX		XXXXX		XXXXX
11. Organise walks, workshops, seminars and traffic weeks	XXXXX		XXXXX		XXXXX		XXXXX	XXXXX
12. Work with traffic police officers within the community to gauge and advise on the image portrayed	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX

APPENDIX: C3.2, Objective 2

Quarterly Action Plan (for each objective)

2. TO ENCOURAGE/ASSIST VEHICLE USERS TO GET THEMSELVES FAMILIARISED WITH TRAFFIC RULES

Objective 2, Aims:	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	5th Quarter	6th Quarter	7th Quarter	8th Quarter
1. Encourage membership to QueTraffic's Motoring Club	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
2. Provide advice and assistance throughout their membership with us (in collaboration with TP*)		XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
3. Monitor the progress (knowledge of traffic rules etc) of all vehicle users registered with the project		XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
4. Establish communication network with similar schemes to identify best practices	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
5. Create and train in conjunction with Traffic Police a network of voluntary traffic representatives who once trained would help the community at large!	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
6.								
7.								
8.								
9.								
10.								

APPENDIX: C3.3, Objective 3

Quarterly Action Plan (for each objective)

3. TO CAMPAIGN FOR THE IMPLEMENTATION OF TRAFFIC RULES LOCALLY AND BY IMPLICATION NATIONALLY.

Objective 3, Aims:	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	5th Quarter	6th Quarter	7th Quarter	8th Quarter
1. Campaign for the issuance of driving licenses to deserving drivers only	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
2. Campaign for running Professional Driving Schools (PDS) only	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
3. Devise in conjunction with Traffic Police a comprehensive driving theory test		XXXXX	XXXXX	XXXXX				
4. Campaign for compulsory passing of driving theory tests		XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
5. Campaign for compulsory practical driving tests		XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
6. Encourage present drivers to sit theory and practical driving tests!			XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX

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P.s: Please note in **OBJECTIVE 4** “TO CAMPAIGN FOR VARIOUS ONE-WAY TRAFFIC SYSTEMS AND RING ROADS IN ORDER TO MAINTAIN & ENHANCE TRAFFIC FLOW” does not mean creation of physical one-way routes or ring roads, what is intended/meant here is the designation of certain existing routes for such purposes.

APPENDIX: C3.4, Objective 4

Quarterly Action Plan (for each objective)

4. TO CAMPAIGN FOR VARIOUS ONE-WAY TRAFFIC SYSTEMS AND RING ROADS IN ORDER TO MAINTAIN & ENHANCE TRAFFIC FLOW.								
Objective 4, Aims:	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	5th Quarter	6th Quarter	7th Quarter	8th Quarter
1. Campaign for additional one-way traffic routes	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
2. Campaign for proper bus stop facility at regular needed intervals	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
3. Campaign for compulsory bus-stop-only-passenger pick ups	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
4. Campaign for widening of roads and/or making of rounded road junctions								

APPENDIX: C3.5, Objective 5

Quarterly Action Plan (for each objective)

5. TO CAMPAIGN FOR THE PROVISION/CREATION OF PARKING SPACES AND FOR FUTURE DEVELOPMENT PLANS TO KEEP THIS PROVISION AS A MUST REQUIREMENT!								
Objective 5, Aims:	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	5th Quarter	6th Quarter	7th Quarter	8th Quarter
1. Encourage private sectors to create/provide parking spaces	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
2. Campaign for the legislation of such a provision		XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX	XXXXX
3. Establish a Focus Group for this purpose		XXXXX						
4.								
5.								

Note: a further detailed break down of time each aim/action will take needs to be discussed with the project team.